



14th AMERICAN-BRAZILIAN AESTHETIC MEETING®
Non-Profit Organization

**EXHIBITOR AND COMMERCIAL SUPPORT APPLICATION
AND GENERAL INFORMATION**

**SHERATON PARK CITY HOTEL
1895 SIDEWINDER DRIVE
PARK CITY, UT 84060
(435)649-2900**

**Reserve your Exhibitor Booth space for the 2022
14th American-Brazilian Aesthetic Meeting®
in beautiful Park City, Utah.**

**Our Exhibit space is extremely limited so secure your booth
EARLY. We anticipate a SOLD OUT event!**

Ask us about custom support options!

14th American-Brazilian Aesthetic Meeting®
February 17-20, 2022
Exhibitor Registration and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Name: _____ Representative Phone: _____

E-mail: _____ Website Address: _____

Yes, we will exhibit at the 2022 American-Brazilian Aesthetic Meeting:

Six Foot Tabletop @ \$3,750 each

Platinum Package See Page 4

Breakfasts will take place at the first break of the morning instead of when the meeting opens! Coffee served early - breakfast to follow around 8-8:30 am!

NEW Print Advertising Options! See page 6 for more details.

Half page ad in program - \$500 (2 spots available)

Full page ad in program - \$1100 (1 spot available)

Full page ad inside front cover of program - \$1500 (One spot available)

Full page ad back cover of program - \$1500 (One spot available)

TOTAL ENCLOSED \$ _____

REPRESENTATIVES: List the names of all representatives participating at the 2022 ABAM event. Registration for up to (2) representatives is included in the registration fee. An additional \$300 registration fee (\$350 on-site) is required for each additional rep. Maximum four (4) reps per exhibit space. Written cancellation prior to November 15, 2021 will be granted. No cancellations after November 15, 2021. (Questions: Contact Ashley Ryberg by e-mail aryberg@hdplanit.com)

Representative In-Charge Name: _____ (Included)

Name: _____ (Included)

Name: _____ (\$300 Reg. Fee; \$350 On-Site)

Name: _____ (\$300 Reg. Fee; \$350 On-Site)

Signature _____ Date _____

By signing above, you acknowledge that you have read and agree to the information included in this prospectus.

Payment information

Payment may be made by check or credit card.

Visa _____ M/C _____

Credit Card Payment:

Credit Card #: _____ **Exp Date:** _____

3/4 digit: _____ **Phone number:** _____

Name on Credit Card: _____

Signature: _____ **Date:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

Check Payment:

Checks should be payable to:

American-Brazilian Aesthetic Meeting® and mailed to:

Attn: Tracee Lolofie

5445 S. Highland Drive

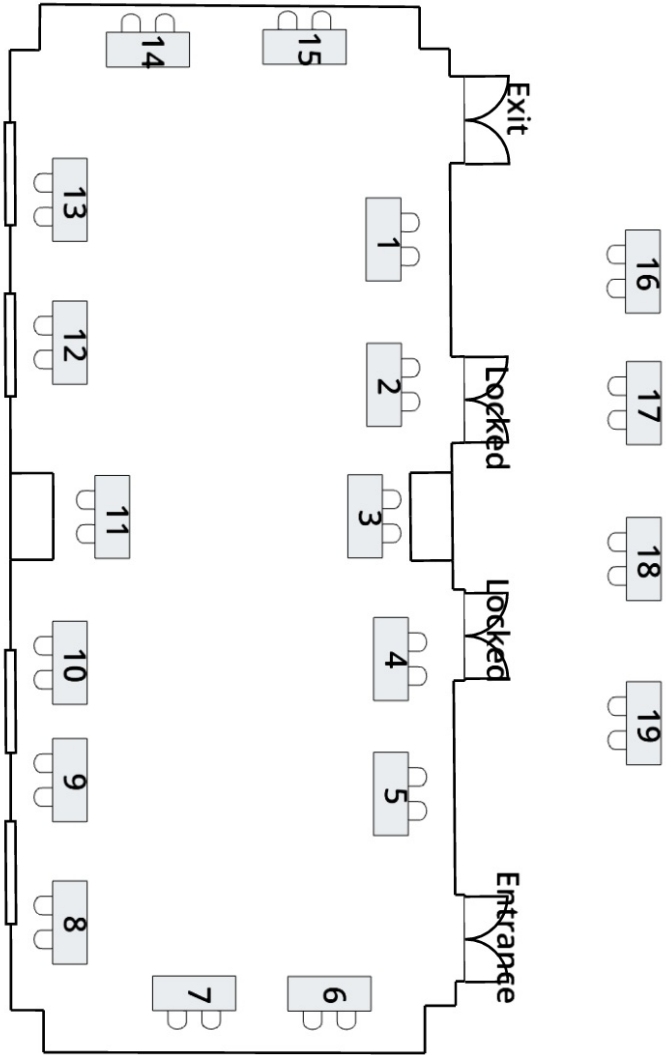
Salt Lake City, Utah 84117 USA

The **total** contracted amount **must** be paid with this application form. The total fee must be received prior to space being assigned. To secure your exhibit space e-mail the form or fax.

E-mail to: Ashley aryberg@hdplanit.com or fax to 435-487-2011.

EXHIBITOR ROOM DIAGRAMS

Exhibits will be in the Silver Mine Ballrooms
16-19 are Platinum Spots



5 Feet

SUPPORT OPPORTUNITIES

Platinum Level Support Opportunities

Faculty Dinner Saturday Evening 2/19/22- **\$30,000**

The faculty dinner is limited to the invited faculty members of the 13th ABAM meeting. The event will be held at a local hotel or restaurant (location to be determined) and will be a seated dinner.

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Special Signage in Exhibit Hall (Provided by ABAM)
- Your company's name and logo in all meeting materials.
- Your company name and logo on our website.
- 1/2 page ad in program

ABAM Reception, 2/18/22 - **\$20,000**

The Welcome Reception is for all meeting attendees and exhibitors and will be attended by approximately 250. This social event is a "mixer" with dinner and networking opportunities. This event will be located at The Sheraton Hotel on the terrace.

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Special Signage in Exhibit Hall (Provided by ABAM)
- Your company's name and logo in all meeting materials.
- Your company name and logo on our website.
- 1/2 page ad in program

Platinum Booth Space (1-2 available)— **\$10,000**

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Company name noted on signage and website as a Platinum Supporter.
- Special Signage in Exhibit Hall (Provided by ABAM)

SUPPORT OPPORTUNITIES

Additional Support Opportunities

One Hour Workshops - **\$15,000 each**

Friday 2/18/22 & Saturday 2/19/22

Each company may choose the workshop topic. This MUST be presented to and approved by the American Brazilian Aesthetic Meeting® Program Directors. All workshop locations at the Sheraton Hotel. Any extra food provisioning may be arranged through the hotel and will be the responsibility of the company hosting the workshop. Any AV requirements must be arranged through the meeting coordinator and the AV company on-site MUST provide the necessary AV equipment.

- Your company name and logo printed on a special workshop session sign at the entrance of the function space.
- Your company name and logo in all meeting materials.
- Your company name and logo on our website as a workshop provider.
- Sign-up sheet at registration desk provided.

Print Advertising Options:

Program Print Ads

Half page ad in final program - 2 spots available **\$500**

Full page ad in final program - 1 spot available **\$1100**

Inside front cover Full page ad - 1 spot available **\$1500**

Back cover Full page ad - 1 spot available **\$1500**

Program Ad Requirements:

Full page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 9.25". Half page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 4.75". Your company will be responsible to furnish the completed ad as noted here no later than January 01, 2022 to Ashley at aryberg@hdplanit.com

GENERAL INFORMATION

BADGES:

A total of two badges will be issued for each exhibitor for each paid booth: The fee for each additional badge is \$300 (\$350 on site), for a maximum of four(4) representatives per table. Name badges will be required for entrance to our Exhibit Room.

CANCELLATION POLICY:

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to November 15, 2021. Refunds will not be made for cancellations made after November 15, 2021.

EXHIBIT AND SPONSOR CONTACT INFORMATION:

Contact Ashley Ryberg for general questions: E-mail: aryberg@hdplanit.com

EXHIBIT FEES:

Gold - 6-foot table for table-top display only: **\$3750**

Platinum - 2 (two) 6 foot tables for table top display. Available for companies providing promotional support of the meeting. **See page 5 for Platinum support details.**

Due to space constraints, we are able to offer a maximum of (2) tables per company, which is the location of our event breakfasts, afternoon refreshment breaks and exhibits. This is the maximum number of tables available. (Refer to Exhibitor Room Diagram, Page 3)

EXHIBITOR REGISTRATION:

Exhibitors may register beginning at 2:00 pm on Thursday, February 17th. Name badges and information will be available at that time. No daily breakdown is required. Exhibits will be open beginning Friday, February 18th at 7am and end on Sunday, February 20th.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.

HOTEL INFORMATION AND RESERVATIONS:

The 13th American-Brazilian Aesthetic Meeting® will be held at:

The Sheraton Hotel Park City

1895 Sidewinder Drive

Park City, UT 84060 (435)649-2900

GENERAL INFORMATION (Cont.)

HOURS OF EXHIBIT OPERATIONS:

Thursday, February 17, 2022

12:00 - 6:00 pm - Set-up

6:00 - 8:00 pm - Welcome Reception (in the exhibit hall)

Friday, February 18, 2022

6:00 am - 10:30 am

3:30 pm - 5:00 pm Break and Workshops (Possible Exhibit Traffic)

5:00 pm - 8:00 pm

Saturday, February 19, 2022

6:00 am - 10:30 am

3:00 pm - 5:00 pm Break and Workshops (Possible Exhibit Traffic)

5:00 pm - 7:30 pm

Sunday, February 20, 2022

6:00 am - 10:30 am

3:00 pm - 5:00 pm Break and Workshops (Possible Exhibit Traffic)

5:00 pm - Breakdown

Each day's breakfast, coffee breaks and afternoon break services will be held in the Exhibit Hall. Lunch is the attendee and exhibitor's responsibility. Exhibitors are welcome and encouraged to attend the Reception on Friday, February 18th.

DISMANTLING OF EXHIBITS:

All exhibits must remain intact until the final break on Sunday, February 20, 2022, the official closing time.

INSTALLATION OF EXHIBITS:

Each paid Exhibitor booth space will consist of one 6 foot table top display, table linens and (2) chairs will be provided. Platinum exhibit space will have two 6 foot table tops for display. The exhibit area is carpeted. Additional equipment i.e. electricity equipment, telephone/internet, etc., are to be provided by the hotel at the exhibitor's expense.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Sheraton directly. Set-up of the exhibits will begin on Thursday, February 17, 2022 at approximately 12:00 pm. Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners, flags, or free-standing booths are allowed if contained within your exhibit space and will not interfere with your neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment, etc. must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

GENERAL INFORMATION (Cont.)

SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:

We strongly advise that you ship materials in advance to The Sheraton Hotel to assure that your exhibit will be set-up and ready on Thursday afternoon, February 17, 2022. Shipments will be received up to (7) days in advance. If you are shipping boxes directly to the hotel, please address your shipment as follows.

NOTE: Boxes cannot arrive prior to February 10, 2022.

SHIP TO:

Hold for Arrival: Guest Name/Company Name,

Attn: The American-Brazilian Aesthetic Meeting®-Susan Russell, February 17-20, 2022

Sheraton Hotel, 1895 Sidewinder Drive, Park City, Utah 84060

SELECTION OF EXHIBIT SPACE:

Table space will be assigned on a first-come, first-served basis based on the date of receipt of the Exhibit Registration Form and full payment. Exhibit tables will be labeled before you arrive for set-up and space assignments may not be changed.

SPECIAL/AFFILIATED EVENTS:

If you are interested in hosting a function during the meeting, all meeting space requests must be approved by The American-Brazilian Aesthetic Meeting®. We do not allow functions involving the attendees to be held during official scheduled events. Please be advised that meeting space is limited and requests will be accommodated on a space available basis. This includes Advisory Board sessions - costs will apply. Please direct any questions concerning this to Susan Russell, ABAM Meeting Coordinator at srussell@hdplanit.com

ABAM DISCLAIMER:

The American-Brazilian Aesthetic Meeting® cannot guarantee against loss or damage of any kind. The security of exhibit space items is the responsibility of the exhibiting company.

INSTRUCTIONS:

1. Read the General Information provided herein.
2. Complete the requested information in the Exhibitor Registration and Agreement Form.
3. Mail in your application form along with full payment to: **The American-Brazilian Aesthetic Meeting®**, ATTN: Tracee Lolofie, 5445 S. Highland Drive Salt Lake City, UT 84117
4. The American-Brazilian Aesthetic Meeting® is hereby authorized to reserve space for our exhibit at the forthcoming meeting in Park City, UT at the Sheraton Hotel with exhibit dates of February 17-20, 2022
5. We understand and agree that exhibit space will be assigned at the discretion of The American-Brazilian Aesthetic Meeting®.
6. NO exhibits will involve any equipment producing high levels of noise, odor, or potential hazard.
7. The description of the exhibit in (25) words or less, for printing in the Program Book should be e-mailed by December 1, 2021.
8. There will be maximum of (4) company representatives at each table exhibit space at any given time.
9. The maximum number of tables available to each exhibitor/company is two.
10. We agree that any cancellations must be in writing and that fees cannot be refunded unless the cancellation is received prior to November 15, 2021.

GENERAL INFORMATION (Cont.)

11. Exhibitor/Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save The American-Brazilian Aesthetic Meeting®, The Sheraton Hotel and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of Sheraton Hotel.

12. We understand that we must maintain sufficient liability insurance which covers all potential problems during the exhibit show. In addition, exhibitor acknowledges that The American- Brazilian Aesthetic Meeting® and the Sheraton Hotel do not maintain responsibility and insurance covering such losses by exhibitor.

13. We are aware that general hotel security will be provided during the hours that the Exhibit Hall is not open and, if losses or problems occur, we agree to promptly notify the Meeting Planner or hotel personnel so that the proper authorities can be alerted.

14. The American-Brazilian Aesthetic Meeting® reserves the right to approve all advertising and signage utilized by exhibitor, and to remove any signage which is deemed to be offensive, demeaning or deceptive, whether to the attending participants and/or guests or to another Exhibitor.

15. We agree to abide by the Rules and Regulations set forth herein.

Signature: _____ Date: _____

Name: _____ Title: _____

a. Mail your application form along with full payment to:

The American-Brazilian Aesthetic Meeting®
ATTN: Tracee Lolofie
5445 S. Highland Drive
Salt Lake City, UT 84117

b. Please provide the following information by December 01, 2021 by e-mail to Ashley at aryberg@hdplanit.com to be included in the meeting registration packets.

- **Company logo**
- **25-word description**